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Rising Roll chain heads downtown

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Rising Roll Gourmet, an Atlanta-based sandwich chain, is coming to Greenville.

Local businessman Roger Quesnel said he plans to open the chain's first store along Main Street in a few months.

It's planned for 109 N. Main St., in the space next to Mast General Store where Ragan's Market and a Subway sandwich shop used to be, he said.

"It's going to be something a little different for downtown," Quesnel said. "I think people are going to really, really enjoy it. It's a gourmet sandwich shop, but the food is really spectacular."

Rising Roll Gourmet specializes in made-from-scratch recipes, such as "Killer Bleu Turkey," which includes blue cheese, bacon, tomato and Thousand Island dressing.

Quesnel said his restaurant would offer in-store eating, takeout and a catering service for downtown offices.

"I think there's an opportunity for this type of concept, focusing on quality service and cleanliness with a catering emphasis," he said.

Quesnel said he bought the right to develop Rising Roll Gourmet restaurants in the Greenville market and plans to open more than one store, although he hadn't identified any additional locations yet.

Quesnel also owns Starboard Ventures LLC, a business broker and management consultant business.

Rising Roll Gourmet began in Atlanta in 1996.